



Business

Examination Board: AQA
Examination Code: 8132

Outline of the Course

You will learn about:

- Business in the real world
- Influences on business
- Human resources
- Operations Management
- Marketing
- Finance

What will you learn?

Business in the real world

What a business is and the reasons for starting a business. Why do some people decide to set up their own business?

Influences on business

The impact of the changing use of ICT and how it influences business activity. How businesses might be affected by changes in the rate of interest and operating in global markets.

Business operations

Methods of production: Job, batch and flow.

Human resource management (HRM)

The stages in the recruitment and selection process, and why this is so important in ensuring the right person is selected for the job.

Marketing

Why do businesses conduct market research?
How do businesses make us want to buy their product or service?

Finance

Why is controlling costs so important to a business?
How do businesses calculate whether to go ahead with a project or not?

How will I be assessed?

There are six units throughout the course and lessons consist of group work, presentations and analysing case studies. You will also be expected to watch documentaries on businesses to ensure you are up to date with latest methods used in business. Assessment is by examination only.

Mark Breakdown

Paper 1: Influences of operations and HRM on business activity. Written Exam (1 hour 45 minutes)
50% of GCSE
Paper 2: Influences of marketing and finance on business activity. Written Exam (1 hour 45 minutes)
50% of GCSE

Website links

<https://www.aqa.org.uk/subjects/business-subjects/gcse>

Key Dates

Exam: May/June Year 11

Further Information

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What can I do after I have completed the course?

The main advantage of GCSE Business is that you will achieve an understanding of how businesses operate in the real world. You will investigate real case studies as part of your course and develop a set of skills which are used in industry. In particular you will be able to evaluate ideas and make decisions. Business prepares you for the world of work and further study through the development of sound business practices. Students go on to study in a wide range of fields from Dentistry and Pharmacy to Engineering and Economics.